

## ALL ABOUT JANE...



Jane is a freelance web designer who began her love of desktop publishing while working as a volunteer for her daughters' swim team. Jane has 18 years of computer experience and has now completed intermediate training in all the Adobe applications, and while Photoshop is still her favorite program (for, well, obvious reasons), InDesign is fast becoming a close second!

When not at the computer, Jane enjoys old movies and music, especially from the 1920s and 1930s, and, oh yes, one of her lesser known "talents" writing song parodies. So you will find Jane's "Journey" in a little ditty called...

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# STEPPIN' OUT

With Adobe  
**INDESIGN**

## WHAT IS INDESIGN?

InDesign allows you to easily combine images, text, and graphics, in almost any format, into one neat ready-to-be-published package.

### NEW TO INDESIGN?

The tools in InDesign work so much the same as the tools in Illustrator making it a really easy transition from one program to the other.

### THIS WAS HARD!

Being a "Photoshop" person, it was hard making the switch from using a different layer for every item on the page to just using a single layer for "all the text" and another layer for "all the graphics," etc.

### FAVORITE LAB

Bodie! The Bodie lab was really what InDesign is all about. I made the "parchment paper" background using one of the "actions" in Photoshop, then took that background into Illustrator to give it a border with a Victorian look. Then I brought the whole thing into InDesign and added it as a background to my Master pages so that all the pages would have the same look and feel. I did the same with the miner's collage: first vectorizing some very pixelated clipart in Illustrator, then taking it into Photoshop for a little clean-up, cloning, and special effects. It was then easy to take each piece into InDesign and stack the images, adding InDesign drop shadows, gradients, and textwrap to create the collage.

### WHAT CAN YOU MAKE?

- BOOKLETS & MENUS
- BOOKMARKS & BROCHURES
- BUSINESS CARD IMPOSITIONS
- CD COVERS & SLIDERS
- GREETING CARDS
- INVITATIONS & LETTERHEAD
- CORPORATE IDENTITY PACKAGES
- MAGAZINE & TABLOID LAYOUTS
- NEWSLETTERS
- PORTABLE WORKFLOWS
- POSTCARDS
- WEB SITE LAYOUTS

I am a freelance web designer, so my plan is to use InDesign to re-do my business cards and create brochures and fliers, as well as trying it out on my web layouts.

### MY FAVORITE FEATURE

I have so many favorite features it is hard to narrow it down, but I would say Frames is the feature I like the best. Frames make it so easy to size an image or move it to another location or crop it to show just a portion of the image. You can even add quick formatting on the fly — like an interesting shape or stroke "frame."

### FEATURES USED IN THIS BROCHURE:

- Text & Graphic frames
- Bullets & Paragraph Rules
- Directional & Gradient Feathering
- Drop Shadow Effect & Text wrap
- Color Overlay with reduced opacity
- Paragraph & Character styles

## "Steppin' Out With InDesign"

\*sung to the tune of: "Steppin' Out With My Baby"

Music by: Irving Berlin Lyrics by: Jane Rankin

Steppin' out with A-do-be  
In-De-sign: It works just right  
Bookmarks, Brochures, and oh, yeah, Bodie  
So much fun, I'm up all night!

Steppin' out with A-do-be  
In-De-sign: C-S-3  
postcards, book-lets, or a CD  
It's the program that's the key

portable work-flows and corporate identity  
Paragraph styles aid in pro-duc-tiv-ity

Steppin' out with A-do-be  
In-De-sign: It works just right  
Had such fun with C-S-3  
I want C-S-4 to-night!

Choose C-M-Y-K  
if off to a print shop you should be  
For ink-jet or screen it's o-k to use  
R-G-B

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